



Product Manager

Location: Mumbai

Zaya is an education technology consulting firm focused on developing innovative solutions for the most challenging problems in learning and education. We are looking for a Product Manager to lead the development of products for our learners, instructors, and partners.

Key requirements:

- Think big – Translate underlying trends in primary education into product needs today and for the next 5 years.
- Manage projects from end-to-end (initial scope and requirements gathering through execution), including managing ambiguous situations and bringing structure to unexplored problems
- Design and implement communication workflows, including processes for giving and receiving feedback; communicate and prioritize product needs (from Partnerships to Product, Design, and Engineering teams)
- Define Success – Develop a framework for evaluating new product features through testing. Disseminate learning throughout the organization to enhance the collective product instinct.
- Define, implement, and track success metrics for new project rollouts and product features (with key input from Partnerships)
- Create data systems to aggregate user-reported product issues and trends and roll-up to Product teams
- Manage the end-to-end process of conceptualizing products, acting as the glue between technical and non-technical teams.
- Think strategically and provide input into product roadmaps
- Understand Trade offs – In balancing the needs of students, instructors and partners, understand technical and financial tradeoffs when determining what to (or not to) build.
- Develop a Shared Vision – Work across the organization to build understanding and enthusiasm for the products being built.
- Ruthlessly Prioritize – There's no shortage of great ideas. Identify the highest leverage projects and work cross functionally to set our product roadmap with the CEO.
- Have Great Student and Instructor Intuition -- Through consumer/partner research, competitive analysis, and data analysis, further our student and instructor intuition. Develop user empathy to help the organization understand who our students and educators are and their motivations. Understanding the link between a great student experience and increased student learning and drive pedagogical innovation.

Ideal candidates will have:

- Strong project management, communication, facilitation, and informal influencing skills, including the ability to build relationships with senior level leaders and day-to-day contacts
- Strong interpersonal relationships and ability to work cross-functionally to drive projects and achieve results
- Strong workflow management systems to manage to tight deadlines and work efficiently on multiple, concurrent initiatives
- Exceptional analytical, strategic, and problem-solving skills
- Excellent written and verbal communication skills; a cross-functional team leader
- Level-headed temperament; ability to make quick judgments and defend decisions
- Incredible perseverance and drive, manifested in a strong work ethic and a willingness to roll up your sleeves and do whatever needs to be done
- You will be a natural leader and fantastic communicator, with the ability to navigate the high-octane ambiguity of a startup environment
- A passion for our mission, aligning stakeholders, and achieving ambitious goals to bring high-quality content to learners around the world
- 5+ years of experience

How to apply

Email your resume and a cover letter to careers@zaya.in with "Product Manager" in the subject line. Please include a short summary explaining why you want to work with us and how your skills would benefit our efforts in your cover letter.

Depending on the position you are applying for, you may be called upon to show past work or send us professional, or character references. Applications are reviewed on a rolling basis.